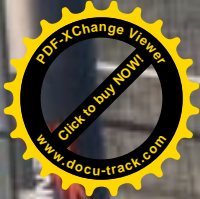
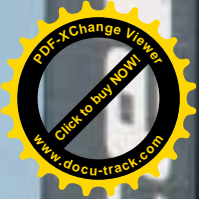


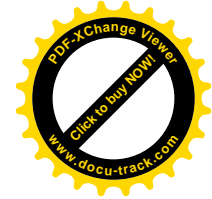
AMERICA'S CUP 2013

ARTEMIS CLUB OFFER



A NEW ERA





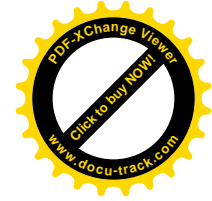
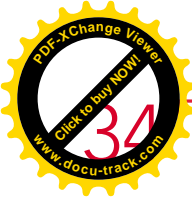
34TH AMERICA'S CUP IN SAN FRANCISCO



The America's Cup has come to San Francisco for a revolutionary 34th edition. The oldest and most coveted trophy in international sport, pre-dating the Modern day Olympics by 45 years, has been won by only four nations in the event's 160-year history.

Despite its age, the America's Cup has always been at the cutting edge of technology, innovation and boat design. For this 34th edition, teams will be racing the world's most innovative catamarans, equipped with a rigid wing over 131ft high (40m). These ground breaking sailing machines are fast and can reach twice the wind speed, exceeding at times over 40 knots (46mph).

To sum up, the 34th America's Cup will be an exciting, adrenaline high event, showcasing the best sailors on the fastest boats on the planet.



34TH AMERICA'S CUP THE TEAMS



ORACLE
TEAM USA



ARTEMIS
RACING

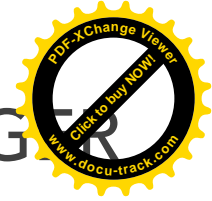


LUNA
ROSSA



EMIRATES TEAM
NEW ZELAND

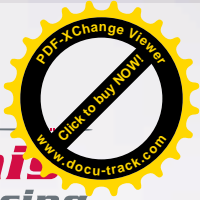
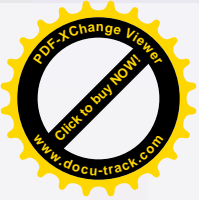




ARTEMIS RACING FRONT RUNNING CHALLENGER



- Challenger of Record for AC34
- Represents the Royal Swedish Yacht Club, the 5th oldest in the world
- 14 different nationalities
- 9 Gold medals on the team (1 gold and 1 silver medal at London 2012)
- Impressive racing experience: 135 collective America's Cup, 38 Around the World races and 21 Olympic games
- Winner of the 2011-2012 America's Cup World Series Match Racing Championship



RACE FORMAT



34TH AMERICA'S CUP RACE FORMAT

July 4 – August 30, 2013

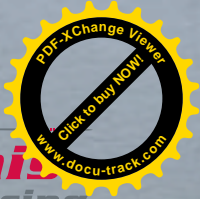
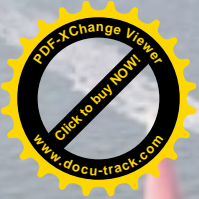


Challengers Selection Series.
The winner gains access to
compete against the Defender
in the AC Finals

September 7 - 21, 2013

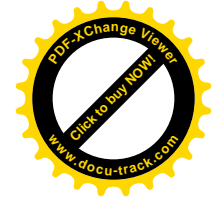


Final series featuring a one to
one competition to win the
34th America's Cup



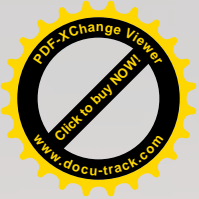
RACE COURSE





34TH AMERICA'S CUP RACE COURSE

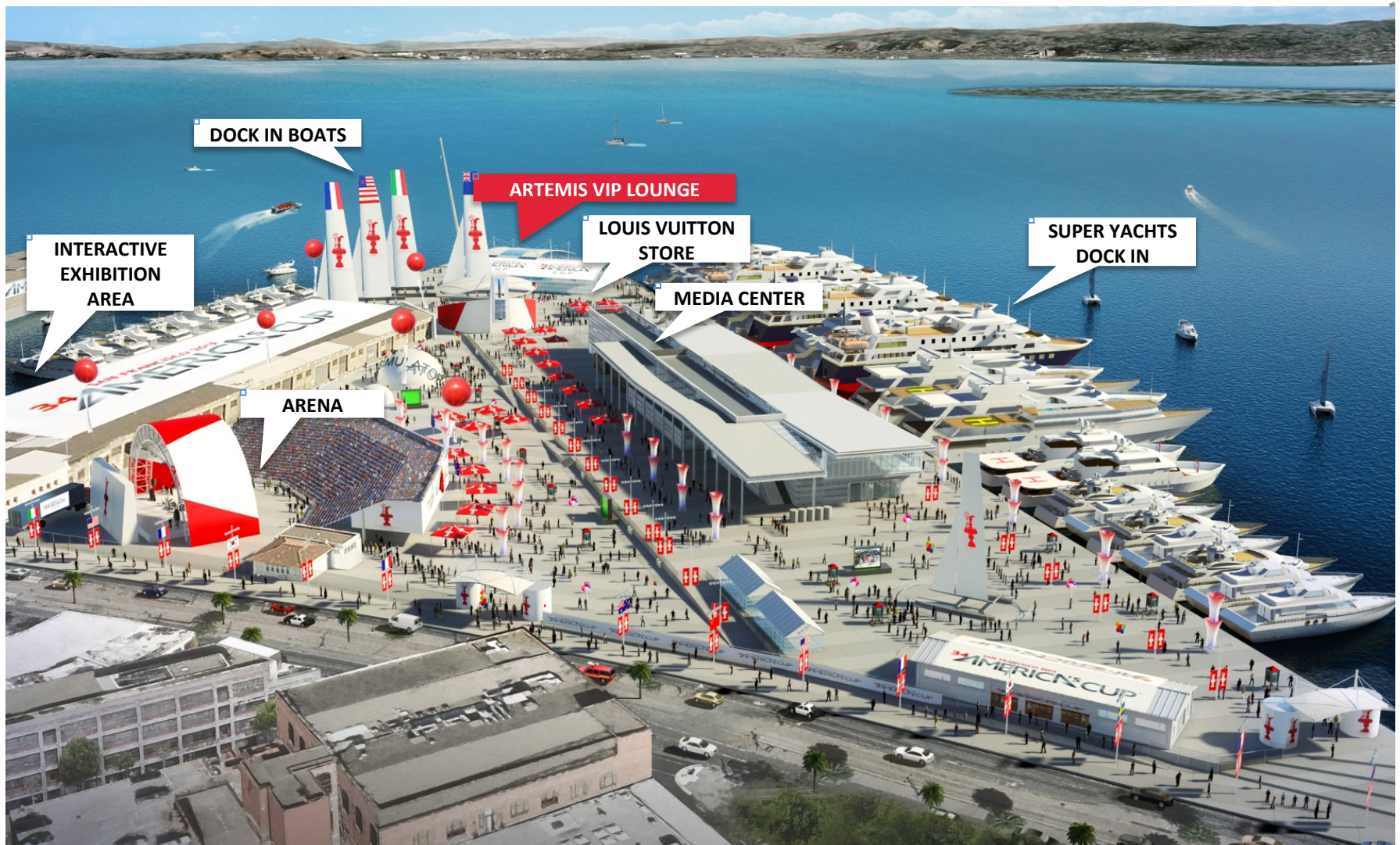


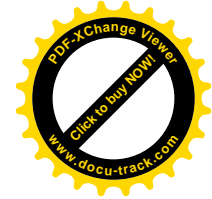
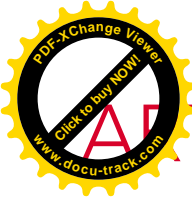


ARTEMIS VIP LOUNGE



LOUNGE LOCATION: PIERS 27/29

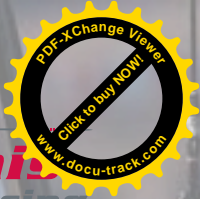
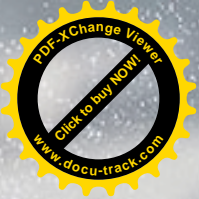




ARTEMIS RACING VIP LOUNGE PIER 27/29



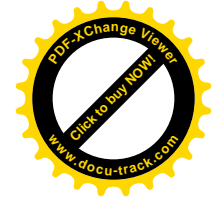
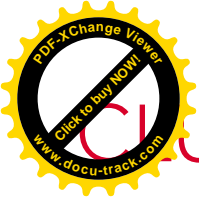
Unparalleled 5 stars hospitality experience at the Artemis VIP Lounge, offering unique views of the sailing action and unique insider access to the team's activities and its members.



CHALLENGER 34TH AMERICA'S CUP

CLUB MEMBER OFFER

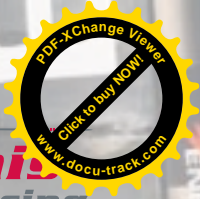
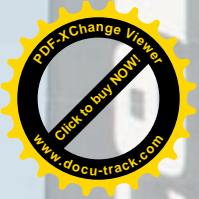




CLUB MEMBER BENEFITS



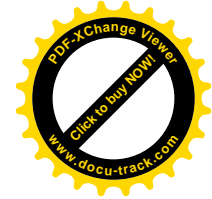
- Waterfront lounge with dedicated viewing deck located at race course finish
- Daily Morning Shows to gain unique insights on the competition
- Live coverage of all race activities with day analysis by an Artemis Racing Insider
- Gourmet dining experience, including premium hosted bar
- Behind the scenes experience for an intimate close-up view of team activities
- Meet & Greet session with Artemis Racing sailors
- Gift bag with team merchandising



CHALLENGER 34TH AMERICA'S CUP

RACE SCHEDULE





34TH AMERICA'S CUP RACE SCHEDULE

EVENT	DATE	NO. OF RACING DAYS
Opening Ceremony	July 4 - 6, 2013	2
LVC Round Robin	July 7 - August 4, 2013	21
LVC Semi-Finals	August 6 - 14, 2013	4 – 7 (Best-of-seven)
LVC Final	August 17 -30, 2013	4 – 7 (Best-of-thirteen)
34 TH America's Cup Final	September 7 - 21, 2013	5 – 9 (Best-of-seventeen)

Race Info: 1PM to 2PM (if one race), 1.15PM to 3.15PM (if two races)

Race Length: 45 minutes