

David Friedman President of Wealth-X



It's about connecting the dots in a systematically and disciplined way while interacting on a highly customized level

David Friedman is the Co-founder and President of Wealth-X, the world's leading provider of wealth intelligence for luxury brands, private banks and not-for-profit organisations.

Mr. Friedman is a noted author and speaker on UHNW business development practices and his opinions on a broad range of topics involving the ultra-wealthy have been featured in the Wall Street Journal, New York Times, The Guardian, Investment News and The Telegraph. He is a frequent contributor to Private Wealth Magazine and has written for a variety of magazines and publications on UHNW market and business development strategies.

Prior to co-founding Wealth-X, Mr. Friedman spent several years as Managing Director at CB Richard Ellis advising global Fortune 500 companies on their location strategies as well as sovereign wealth funds in the Middle East, Asia and Latin America on real estate development projects related to economic growth strategies.

His clientele portfolio included the Saudi Royal Family, Kuwait Finance House, the Government of Puerto Rico as well as the Malaysian Sovereign Wealth Fund. Before joining CBRE, David was an entrepreneur in Silicon Valley where he founded several start-ups across a variety of industries, including automotive ecommerce with co-founder Michael Yang, founder of MySimon, as well as a mobile text giving enterprise and ventures in the property derivatives space. Mr. Friedman started his career at Oxford Analytica, the leading provider of geopolitical intelligence based in Oxford, England, which was founded by his mentor Dr. David Young, former special assistant to Kissinger during the Nixon Administration.

Mr. Friedman has a Masters Degree in Philosophical Theology and Ethics from Yale Divinity School as well as a political philosophy degree from Wheaton College where he graduated Magna Cum Laude.