

***Lifestyle Resources magazine, Silicon Valley* - POCKET BOOK -**

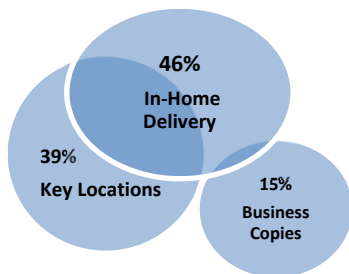
The book you keep . . .



Lifestyle Resources, Silicon Valley is a slick, high quality bi-annual book published twice a year in June and in December. Unique in size and category driven, ***Lifestyle Resources, Silicon Valley*** encourages readers to keep the book with them as a resource for all their lifestyle needs, wants, activities and places to go. At home, work or play, ***Lifestyle Resources, Silicon Valley*** reminds readers of the wonderful products, services and attractions right here in our back yard.

Lifestyle Resources, Silicon Valley is an affordable option for clients to reach an active, affluent audience with select tastes and interests. Sections include **At Home, Dining + Hotels, Business, Things to Do**, even the wheels to get you there, **Spinning Your Wheels**, automotive section.

Lifestyle Resources, Silicon Valley offers residents and visitors alike a comprehensive book with the best the Bay Area has to offer. Readers will also enjoy articles on Business, Fashion, Travel as well as other stories of interest.



Distribution Breakdown 25K
70% to Silicon Valley
15% to Pebble Beach/Carmel/SF

25,000 copies each six month, 75,000 Readership, Long shelf life creates increased and continuous readership + on-line magazine readership .

Home delivery includes Los Gatos, Monte Sereno, Saratoga, Silver Creek, Almaden, San Jose, Cupertino, Mt. View, Palo Alto, Los Altos, Los Altos Hills, Hillsborough, Menlo Park, Atherton, San Francisco, and Pebble Beach.

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