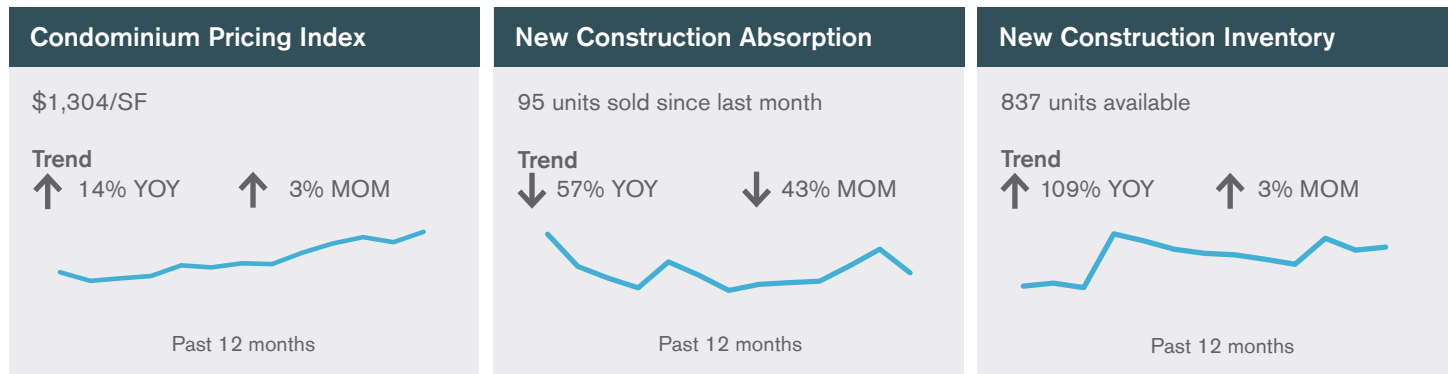


THE MARK COMPANY TREND SHEET

SAN FRANCISCO | JUNE 2015

New Construction



The Mark Company Condominium Pricing Index is the tool for tracking the value of a new construction condominium without the volatility of inventory changes. The Condominium Pricing Index uses a proprietary quantitative method to model the price per square foot of a new 10th floor, 1,000 SF condominium.





Actively Selling Developments (20+ Market Rate Units)				
Development	Marketing Commenced	Status	Current List Prices	Approx. \$/SF
400 Grove 400 Grove Street 30 units	May 2015	29 sold 1 available	\$1,125,000	\$1,300
Fulton 555 555 Fulton Street 122 units	June 2015	9 sold 113 available	\$691,000 - \$2,260,000+	\$1,300
Lumina 201 Folsom Street 656 units	October 2014	320 sold 336 available	\$675,000 - \$49,000,000	\$1,400
Mission @ 1875 1875 Mission Street 39 units	October 2014	36 sold 3 available	\$935,000 - \$1,200,000	\$1,050
Park Lane 1100 Sacramento Street 33 units	October 2013	26 sold 7 available	\$3,195,000 - \$4,595,000	\$1,400
Rockwell 1688 Pine Street 260 units	April 2015	135 sold 125 available	\$745,000 - \$1,456,000	\$1,250
Seventy2 Townsend 72 Townsend Street 67 units	January 2015	20 sold 47 available	\$930,000 - \$1,700,000	\$1,300
Summit 800 800 Brotherhood Way 182 units	July 2014	78 sold 104 available	\$979,000 - \$1,675,000	\$700
The San Francisco Shipyard (Blocks 53-54) Donahue and Innes Streets 143 units	April 2015	43 sold 100 available	\$540,000 - \$950,000+	\$750
Vida 2558 Mission Street 114 units	March 2014	113 sold 1 available	\$1,228,000	\$1,100

Sold indicates the number of units in contract or closed. Approximate Price/SF is based on MLS or other reported list prices or closed prices, if applicable.

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Resales

Condominium Sales	Active Condominium Listings	Pending Condominium Listings
<p>Price/SF \$1,039</p>  <p>Past 12 months</p> <p>Trend ↑ 9% YOY ↑ 10% MOM</p>	<p>Active Listings 226 units</p> <p>Active Contingent Listings 119 units</p> <p>Months of Inventory 0.9</p>  <p>0.9 month of inventory</p> <p>Low Supply Equilibrium Excess Supply</p>	<p>Pending Listings 167 units</p> <p>Pending Percentage 33%</p> <p><i>Pending Percentage = (Pending)/(Pending + Active + Active Contingent)</i></p>  <p>33%</p> <p>over 25% indicates a seller's market</p>
<p>Number of Sales 251</p>  <p>Past 12 months</p> <p>Trend ↓ 6% YOY ↓ 3% MOM</p>		

The Mark Company is the authority on urban residential marketing and sales. Our method, aligning buyer insights with developer goals, delivers unbeatable results. For more information about our comprehensive scope of services, please visit www.themarkcompany.com.